



Hello—

It's clear to see that our world needs more Royals—more Bethel alumni bringing gospel hope into their workplaces, neighborhoods, and homes. And future Royals need you. The ability to afford college without exorbitant debt is increasingly difficult for many. I would like to invite you to consider being a part of the solution.



In this newsletter, you will learn about how you can join people like Ruth Goddard who have created scholarships at Bethel. Scholarships provide much-needed tuition relief for students each and every year.

I hope that reading about seminary student Melissa Serra will inspire you. Melissa said, "When I was first called to seminary I really did think God was kidding. I did not want to enter into school again. I was 39 at the time and I thought, 'It's a little late.' But God had other plans." Melissa graduates this spring with her Master of Divinity and is placing her future in God's hands. The generosity of scholarship donors like you have empowered her and prepared her for the ministry God is calling her to.

If you want to make it possible for students like Melissa, and so many others, to complete their Christ-centered education at Bethel please reach out to me. I would love to chat with you about making kingdom impact by starting a Bethel scholarship.

Adel Irwin
Senior Director of Planned Giving and Operations

Donor Story



After **Paul Goddard '76, S'83** died of cancer in 2019, his wife, **Ruth '72, S'83**, and son **Tim '04** completed a dream of Paul's by starting the Paul Goddard Scholarship Fund. Ruth and Paul cherished the relationships they forged and the preparation they received as Bethel undergraduate and seminary students, and Tim '04. also had a vibrant experience. Starting this fall, the scholarship will support Bethel Seminary students with financial needs. [Meet the Goddard family.](#)

Student Impact Story



Melissa Serra S'23 doesn't have a typical Bethel Seminary story. She was a stay-at-home mom when a seminary radio ad stopped her in her tracks and made her feel an unmistakable pull toward ministry, out of the blue, at age 39. Seminary deepened her faith in a remarkable way, put strong female leaders in her life for the first time, and helped her realize her deep passion for biblical languages and exegesis. When she graduates this spring, it'll be with a crowd of family members cheering her on—and a completely new career trajectory in front of her. [Meet Melissa.](#)

Scholarships

If you agree that the world needs more Royals, then you have the opportunity to become involved in Bethel's named scholarship program. There are various levels of scholarship giving. Gifts can be made currently with cash or securities or through an estate plan, will or trust. Our team is happy to connect with you to find the right option for you. [Contact us](#) to learn more about establishing a scholarship.

Establish an Endowed Scholarship

Make an impact today, and for generations to come through creating an endowed scholarship. You can direct your scholarship to benefit students in a program area you are passionate about. Your gift is invested and the principal stays intact. A portion of the earnings of the endowed fund are awarded to students annually. Endowed scholarships begin to award scholarship financial aid to students when the principal reaches the minimum level of \$25,000. This is a particularly attractive gift option for many Bethel supporters due to the ease of set-up and the ability to honor or memorialize a loved one.

Establish an Estate Gift Scholarship

As part of your estate—through your will, trust, or other gift vehicle—you can specify your Bethel University gift to be designated for student scholarships. This is an ideal way to fund an endowed scholarship or to add to an existing endowed scholarship. Oftentimes, these are scholarships in honor or in memory of a loved one, or to support a program at Bethel that is particularly meaningful to the donor. Donors who choose to include Bethel in their will or trust become members of Bethel's [Royal Heritage Society](#).

Establish an Annual Scholarship

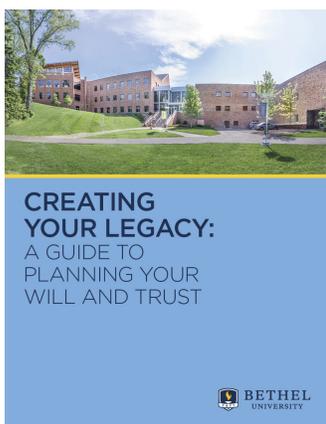
Annual scholarships are perfect for donors who want to make an annual gift for immediate student impact. In contrast to endowed scholarships, annual scholarships are not invested but instead immediately directed to students as specified by the donor (select major, academic program, financial need, academic standing, etc.). Annual scholarships can be established with a minimum gift of \$1,000 and an ongoing annual gift commitment. Additional gifts can be added to the scholarship each year by one or many donors to extend the life and impact of the awards.

Support General Student Scholarships

Critical to the growth of Bethel's mission is the ability to attract and retain outstanding students who are not only passionate about their academics but also passionate about Jesus and His Kingdom. Seeking to make a Bethel education affordable is a top priority. We are extremely grateful for generous supporters who help accomplish this by making gifts to support our long-standing general student scholarships.

For more information, please call [Adel Irwin](#) or contact the Planned Giving office at 651.635.8053 or planned-giving@bethel.edu.

Estate Planning Resources



Creating a Will Is Easier Than You Think

Creating your will is your opportunity to carefully articulate your wishes, your values, and your legacy. This planning is important to help you Provide for and Protect your loved ones and the charitable organizations you care about after you're gone.

If you are thinking about creating or updating a will or trust, we can help.

Bethel's website at bethel.edu/planned-giving includes a number of valuable resources about [wills and bequests](#), including wills videos, and a free personal and secure [online Wills Planner Account](#).

We would like to send a **[FREE Wills Guide](#)**, *Creating Your Legacy: A Guide to Planning Your Will and Trust*, to our friends and alumni. This guide is an easy-to-use, fill-in-

the-blank booklet that can help you organize all of the information an estate planning attorney will need to create your will or trust plan.

PERSONAL PLANNER

Gifts with Life Income

Many friends of charity have acquired appreciated property over time. A great way to use this appreciated property is for a charitable gift.

[Learn More](#)

SAVVY LIVING

New RMD Rules for 2023

Learn the new rules for required minimum distributions from IRAs and 401(k)s to be clear on what you're required to do.

[Learn More](#)

Bethel's Planned Giving Team



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